



Arkansas Finish Line Project: *ARKids Outreach*

The Arkansas Finish Line project has three major goals to ensure all children have health insurance:

- **Reduce the number of uninsured children who are eligible for ARKids First -- with family incomes below 200% of the federal poverty line -- from 44,000 to 22,000;**
- **Increase the number of children eligible for ARKids First by expanding eligibility for coverage from 200% to 300% of poverty line;**
- **Develop a program for children in families with incomes above 300% of poverty line to purchase insurance through ARKids First.**

More than 40,000 Arkansas children with family incomes below 200% of the poverty line are currently eligible for ARKids First health insurance but are not enrolled. They represent more than half of all uninsured children in the state.

To address this problem, Arkansas Advocates for Children and Families (AACF) is working with partners across the state to find and enroll these children. In partnership with the Arkansas Department of Human Services and Arkansas Finish Line Coalition, we want to increase public awareness about uninsured children. We are identifying problems with enrollment and reenrollment so that children don't lose ARKids coverage. Seven regional sites and other liaisons are working with local organizations, policymakers, leaders, and citizens to spread the word of the importance of health care coverage for all children.

Outreach sites will partner with community organizations, conduct local forums and provide training in ARKids procedures. Together, we will organize numerous activities to increase awareness and identify the challenges and solutions to ensuring all children have health insurance.

To learn more about the Finish Line Project, contact:

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Arkansas Advocates for Children and Families
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Arkansas Finish Line Outreach Contacts

Organization	Contacts	Address	Phone	Email	Counties Covered
Arkansas Advocates for Children and Families (AACF)	Kara Wilkins	1400 W. Markham Little Rock, AR 72201	(501) 371- 9681 Ext. 113	kwilkins@aradvocates.org	Faulkner, Grant, Jefferson, Lonoke, Perry, Prairie, Pulaski, Saline, White *Baxter, Clark, Cross, Hempstead, Independence, Lincoln
AACF Northwest Office	TBD				Benton, Boone, Carroll, Crawford, Madison, Sebastian, Washington
Child Development, Inc.	Patti Butler		(479) 968- 6493	pbutler@childdevinc.org	Conway, Franklin, Johnson, Logan, Perry, Pope, Scott, Yell
Delta Area Health Education Center	Errin McRae & Taylor Kent	Hwy 242 and 49B Helena- West Helena, AR 72342	(870) 572- 2727	EMcrae@uams.edu LTkent@uams.edu	Chicot, Crittenden, Desha, Lee, Monroe, Phillips, St. Francis
Healthy Connections, Inc.	Bob Young & Leta Carreira	1201 S. Mena St. Mena, AR 7953-3201	(479) 437- 3449	bob_young@healthy-connections.org lcarreira@healthy-connections.org	Garland, Howard, Hot Springs, Little River, Miller, Montgomery, Polk, Pike, Servier
Mid-South Health Systems	Cheryl Goad & Matt Knight	2707 Browns Ln. Jonesboro AR, 72401	(870) 972- 4000	cgoad@mshs.org mknight@mshs.org	Clay, Craighead, Greene, Lawrence, Mississippi, Poinsett, Randolph,
South Arkansas Regional Health Center	Rebekah Dixon	715 North College El Dorado, Arkansas 71730	(870) 864- 2423	rdixon@sarhc.org	Calhoun, Columbia, Dallas, Nevada, Ouachita, Union

*Denotes additional counties that will be covered by Arkansas Advocates for Children and Families.